

Hailey Hailey Disease.com

Hailey-Hailey Disease Society

A 501(c)(3) Nonprofit Corporation

FEIN: 20-4174843

515 East Park St, Harrison, MI 48625

989-539-1296

info@haileyhailey.com

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Letter from the President:

Our second year brought increased membership in both of our support groups, TalkHHD (Yahoo® Groups) and the Vanilla Forum. TalkHHD has 399 members and the Vanilla Forum has 85. TalkHHD is the largest HHD support group in the world. The website continues to be a well-received source of information, logging over 90,000 unique visits and serving up over 560,000 pages last year.

Sadly, we had to cancel plans for a Spring 2008 Cruise due to lack of participation. The Annual Meeting was held at our headquarters in Harrison, MI instead. Next year's Annual Meeting will be held here the third weekend in May.

One of the highlights of the Annual Meeting was the formation of a Brochure Committee to complete the production of both the patient and Physician brochures. Our hope is to be able to get these into the hands of every member of the American Academy of Dermatology. The cost will be ~\$1.00 each and there are over 14,000 member Dermatologists. Our fund-raising efforts are directed toward this project and we currently have reached about 10% of our goal.

Our membership level has been steady at 25 members. One of our tasks for the coming year is outreach, recruitment and renewals. You should be hearing from each member of the Society's Executive Committee throughout the year.

We appreciate the support and generosity of our members. If you are interested in learning about more ways to get involved, call, write or email us.

Jules McNaughton, CLS, MT(ASCP)
President, Hailey-Hailey Disease Society